

MEMORANDUM OF UNDERSTANDING (MOU)

BETWEEN

BUNDELKHAND UNIVERSITY, JHANSI

AND

INSTITUTE FOR INDUSTRIAL DEVELOPMENT (IID)

Under the Aegis of

M/s SAMADHAN SAMITI

FOR

**ENTREPRENEURSHIP, SKILL DEVELOPMENT AND
INDUSTRIAL SOLUTIONS**

and



This MoU is signed on 20th day of May, 2022 between the following parties, here-in-after collectively called as the "Parties" on following terms & conditions:

1. THE FIRST PARTY

The Bundelkhand University was established on August 25, 1975 by U P State Govt. as per State University Act 1973, as an affiliating institution with a mission to impart quality vocational and scientific education through basic and applied research, to improve the quality and value of human irrespective of gender, caste, nationality and religion. The University is recognized Section 12-B and 2 f of University Grants Commission. The University got assessed and accredited three times by the National Assessment and Accreditation Council in 2005, 2011 and 2017. It has also been recognized as Number One University consecutively for three years 2007-09, 2008-09 and 2009-10 by the Govt. of U.P. for its professionally viable courses, regularity of academic calendar and huge infrastructure. The Institute of Pharmacy got 58th rank in NIRF ranking at national level.

The University has the following Objectives :

- ❖ Provide solid foundation of academic principles, skills and practical training
- ❖ Inculcate strong understanding of the complex interdisciplinary subjects
- ❖ Develop teaching, administrative and research skills
- ❖ Work extensively for the creation of new knowledge
- ❖ Create greater appreciation for professionalism, values and integrity
- ❖ Maintain a high level of discipline and inculcate good habits amongst the students

Bundelkhand University, Jhansi is the only premier institute of higher learning and research representing 7 districts of Bundelkhand region, most of which are underdeveloped and backward. Despite trifling or almost no financial support from the state government, Bundelkhand University has set standards at par with those various other private and international education centers in the country.

To broaden the academic and research base the university would like to enter into MOUs with leading institutions for innovative projects in various fields of knowledge.



AND

2. THE SECOND PARTY:

Institute for Industrial Development (IID), a business incubator under Public Private Partnership with Ministry of Micro, Small and Medium Enterprises (MSME) & Samadhan Samiti, having its office at Gandhi Darshan, KVIC Pavilion, Rajghat New Delhi, set up as a virtual business incubator to educate, update and train professionals and entrepreneurs and guide them with the latest technology, schemes, manufacturing processes, machinery details, project cost etc. It primarily discharges its responsibilities, through online and offline training, of entrepreneurship development on behalf of Ministry of MSME. Online portal and Mobile Apps are used by IID to deliver training content through tools like weekly live Industrial workshops, Expert Episodes, Industrial Documentaries, Project Reports, registration and Government Scheme guidance. It is also managing MSME helpline through its call-centre. It has its own YouTube channel named "Entrepreneur India TV". It has its own production houses at Rajghat, New Delhi & Sector 6 Noida which comprise of fully equipped Audio Video Studio with Chroma Facility, Editing Room and Live Streaming equipment in Real Time. It has in-house production team which comprises of cinematographers, editors, anchors and content writers. IID is also a "START-UP Incubator" promoted by Government of Uttar Pradesh. IID shall, here-in-after be called the 'Second Party' which expression shall, unless it be repugnant to the subject or context thereof, include its successors and assignees.

3. Purpose of MOU:

Self-employment and entrepreneurship development is a key concern for both the parties; both are working for it according to their respective strength and domain expertise. It is obvious that *BUNDELKHAND UNIVERSITY* is focused more on their key area of education while IID is focused on entrepreneurship development, skill development and providing industrial knowledge for creation of industry-ready educated youth.

Therefore, this MOU is designed to synergise on the common area of expertise with focus on entrepreneurship development and skill development of educated youth, who enroll(ed) in different streams of education with the First Party at different times.

Youth of nation need to be motivated through online workshops, EDP training and Industrial Readiness Program (IRP) through online portal and mobile apps, in accordance of the need of hour. STUDENTS need to be enrolled according to their domain specific business models or industries. IID is imparting Training, providing guidance and updating of knowledge of aspiring STUDENTS regarding setting up of industries, start-ups and small businesses through its unique incubation process.

IID will organize for enrolment of the STUDENTS from various streams of BUNDELKHAND UNIVERSITY on IIDportal "iid.org.in" & "Entrepreneur India TV" Apps for Online Entrepreneurship Development training and nurturing with various industrial processes. The student may download the aforesaid mobile apps to update themselves about the working of the various industries, which may give them better understanding of their job roles as well as help in self-employment. IID shall also provide this platform to First Party's Alumni STUDENTS of various streams, who want to start their business. These entrepreneurs can, in turn, generate employment through this process whereby fresh graduates may be employed in these industries.

Both Parties now agree to undertake the following activities:

4. First Party Role:

The role of First Party pertains to the work assigned to its departments, faculty & allied institutions of the First party. In specific terms, the First Party shall:

- 4.1. provide their platform to IID for implementation of EDP, skill development programme, Industry Readiness Program (IRP) and allied nurturing programmes for its various streams of education on compulsory project on quarterly basis. These candidates shall be allotted projects according to their stream(s) of education;
- 4.2. advise the concerned technical agencies under their jurisdiction & involved in student system management, for integration of data with IID's online portal, website and Mobile Apps, through mechanism such as an interconnecting landing page etc., with the aim of conducting workshops and seminars according to their stream. This will enable STUDENTS to upgrade their knowledge and information about industries. Candidates can submit their project report online after attending or watching various industrial documentaries and workshops. An assessment of candidate's performance shall also be made online followed by downloading of



- certificate, also online. For **STUDENTS** who wish to be self-employed or wish to start business or industry or Start-up(s), it will be made mandatory to join online **EDP** courses for long term nurturing and guidance. Such **STUDENTS** are eligible to apply for loan under PMEGP scheme after completion of education and this certification by IID;
- 4.3. organise to ensure that the experts and faculty of **BUNDELKHAND UNIVERSITY** shall upload lectures, workshops at IID's Mobile Apps. This content shall carry **BUNDELKHAND UNIVERSITY** logo and may be utilized by IID to show on their web site or YouTube channel to promote the content as well as Institution initiatives;
 - 4.4. appoint a nodal officer or team of co-ordinators from various streams to implement **EDP/IRP** in an effective manner and generate valuable content for the candidates. **Bundelkhand University** shall provide suggestions regarding programme scheduling in due consultation with designated IID team;
 - 4.5. collaborate and co-ordinate with IID to establish pool of technologies, expertise, technology providers, technology seekers and other resource persons throughout the country in undertaking any related activities;
 - 4.6. provide opportunity to each student for entrepreneurial evaluation, selection, development, management and most importantly, the nurturing in industrial domain. Both Parties will mentor, assist and guide **STUDENTS** and faculty in promoting and developing entrepreneurship and self-employment through continuous, professional and planned manner in every semester of each class as Project on quarterly basis.

5. Second Party Role:

Second Party shall perform following roles/activities through their own & associate network by providing virtual & physical nurturing of **STUDENTS** through the use of technology and various onlinetools:

- 5.1 educate, train and guide **STUDENTS** on various business models of entrepreneurships development and industrial nurturing of the **STUDENTS** through online portal and mobile apps according to the respective domain of education;
- 5.2 enroll **STUDENTS** in entrepreneurship development programme (**EDP**) or Industrial Readiness Programme (**IRP**), irrespective of stream of education. The project shall be provided to **STUDENTS** on quarterly basis in each year under these programmes;

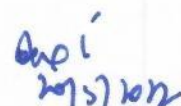



- 5.3 make available EDP/IRP training content in video lecture format in Hindi/English, recorded by renowned experts of industries and professionals. Along with these lectures, PPT shall also be provided in English for better & further understanding of the subject;
- 5.4 organise such that the EDP portal and Mobile Apps contain various industrial documentaries, expert episodes & project reports for various business models related to education stream & job roles of STUDENTS. These shall help STUDENTS to develop better understanding of the subject and help them to start their business or get a job;
- 5.5 arrange for telecast of online workshops and seminars on Mobile Apps for the STUDENTS on weekly basis, for various industries and business models for knowledge upgradation of all the enrolled STUDENTS;
- 5.6 empanel experts from different domains of expertise, with the help of first party. These experts shall deliver their lectures and conduct live/ physical workshops from the studio(s) of second party located at Rajghat New Delhi etc. or at BUNDELKHAND UNIVERSITY campus or other relevant places equipped with live streaming facilities of live telecast. Both the parties may utilize these contents for their enrolled candidates;
- 5.7 provide their portal and Mobile apps for this EDP/IRP implementation purpose and long term nurturing of the STUDENTS. The local assistance shall be provided by the first party, regarding training aspect of Apps' operation and assessment(s) whereas IID shall follow the rules of Data Security in context of data integration;
- 5.8 advise such MSME units as have been established and nurtured under the PMEGP scheme till date by IID & which are running successfully on pan- India basis, to give opportunities to the STUDENTS in applying in these industries;
- 5.9 extend help to all STUDENTS, after completion of their studies, who want to start own business, industry, service sector unit or want to do self- employment work, in applying loans under PMEGP scheme online where project up to 10 Lacs' cost under service sector & project up to 25 Lacs cost under manufacturing sector are eligible for loan;
- 5.10 guide candidates through a call centre for different type of knowledge of EDP/IRP training, projects, business registration & job opportunities;
- 5.11 provide knowledge of major Government schemes through their portal in video and PPT formats through their portal and Mobile Apps;
- 5.12 organise to develop current EDP content of 60 hours in video/PPT format (Hindi

& English), in the form of industrial documentaries, experts episodes, project reports and further allied content on business models and industries according to requirements, on regular basis.

- 5.13 give support in context of Virtual Internship and virtual summer training programs for **STUDENTS** where topics will be decided on mutual understanding with FirstParty;
- 5.14 guide **STUDENTS** for the placement in terms of self employment and support for start of their business under different government schemes.
6. The MoU has no cost implications and the financial cost structure related to different aspects shall be decided by both parties mutually, s per future engagement. The financial cost shall include the cost of onetime services like industrial documentaries, episodes, **EDP** course, content and project report and other component of recurring operational costs to run portal, hosting, call centre etc. This will be made integral part of the MoU or exchanged through written communication of letter or email.
7. This MOU is valid for a duration of Five (5) years from the date of signing of this agreement and can be extended or replaced by other agreement on similar or amended terms and conditions as agreed by the both the parties, mutually.
8. In the event of breach of the MOU, the **BUNDELKHAND UNIVERSITY** and IID shall make reasonable efforts to reach an amicable settlement thereof. If they cannot reach an amicable settlement all disputes arising in connection with this MOU thereof the same shall be referred to an Arbitrator appointed on mutual consent of both the parties. The city of arbitration shall be New Delhi, India. Parties may apply to any court with jurisdiction for interim or conservatory relief, including without limitation a proceeding to compel arbitration.
9. **BUNDELKHAND UNIVERSITY** and IID are free to terminate the MoU at three (3) months' notice, in writing upon mutual discussion. However this shall not affect the training of the **STUDENTS** already enrolled.
10. Both parties agree that each other's logo shall be used in all promotions, documentaries, episodes, documents belonging to other party and related to training only, but not for any other commercial purpose.
11. An amendment or changes in the scope of work or term of engagement under this MoU can be carried out from time to time with mutual consent and in writing.

And

12. It is agreed that the parties will mutually discuss and consult each other for any addition/alteration of provisions arising out of this agreement in order to identify and decide upon the manner in which the activities are to be done. Parties will be guided about their role and related activities from time to time by way of exchanging letter and emails.

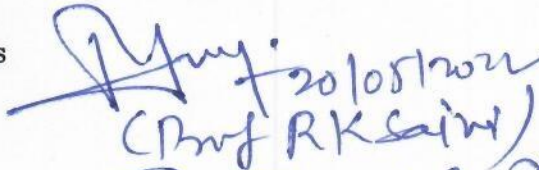
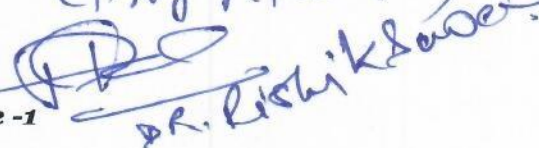
For and on behalf of The Bundelkhand University	For and on behalf of Institute for Industrial Development (IID) under the aegis of Samadhan Samiti
Mr/Mrs.	Mr/Mrs. KAMAL BHOLA
Signature 	Signature
Designation कुलसचिव बुन्देलखण्ड विश्वविद्यालय झांसी	Designation For Institute for Industrial Development DIRECTOR  Director.
Witness I: 	Witness II: 
Name Prof. S. K. Kishore	Name Neeraj Mittal
Address ITHM, B.U.	Address Rajghat Complex, IID, New Delhi

Witnesses

1.

2.

Encl: Annexure -1


20/05/2022
Prof. R. K. Saini

Dr. Rishikesh

Annexure-1 to MoU

Schedule of Activities to expedite implementation of MoU			
S.No	Activity	Mandatory	Optional
1	Web Integration	✓	
2	Scheduling of courses with faculty (Communication with Respective Dept.)	✓	
3	Student's data Integration Auto or Manual	✓	
4	Reach of App to all students WhatsApp groups/Standee/notice board/circular	✓	
5	Trifold & brochure availability at venue (Front office, Admin, all dept. and faculty)	✓	
6	Official WhatsApp connection with coordinator	✓	
7	Workshops & Webinar schedule for next 3 months for students engagement	✓	
8	Students enrolment in our any courses per quarter basis.	✓	
9	Dedicated Student's counselling place under premises with VC facility		Optional
10	Our coordination with - Dean/Placement Head/ Entrepreneur cell	✓	
11	Create group of students for EDP cell		Optional
12	Opening of Incubation/facilitation/EDP center		Optional
13	Audio & Video setup for recording purpose		Optional
14	Monthly Meeting & Certificate distribution day	✓	

For Institute for Industrial Development


Director.

