

MEMORANDUM OF UNDERSTANDING

Between



ALL INDIA RADIO
JHANSI, UTTAR PRADESH



BUNDELKHAND UNIVERSITY
JHANSI, UTTAR PRADESH

This is the MOU reached between ALL INDIA RADIO, Jhansi a constituent of PRASAR BHARTI, having its headquarters at Delhi hereinafter referred to as First party and BUNDELKHAND UNIVERSITY, Jhansi, Uttar Pradesh State University hereinafter referred to as Second Party.

Whereas ALL INDIA RADIO, having its broadcasting stations throughout India established as the premier Public Service Radio Broadcaster, serves to inform, educate and entertain the masses through its programmes in different languages and dialects reaching almost the entire population of the country.

And whereas the Second Party BUNDELKHAND UNIVERSITY, Jhansi is desirous to impart education, Knowledge, Skill development, Personality Development, Training and Employment opportunities.

PURPOSE

The purpose of this MOU is to develop academic, educational, Practical exposure, work assignments, field visits, assisting in reporting and programme formation and other cooperation on the basis of equality and reciprocity and to promote sustainable partnerships and mutual understanding between the All INDIA RADIO, UTTAR PRADESH, INDIA and BHASKAR INSTITUTE OF MASS COMMUNICATION AND JOURNALISM, BUNDELKHAND UNIVERSITY, JHANSI, UTTAR PRADESH, INDIA

SCOPE OF ACTIVITIES

AIR and BU aim to undertake cooperation in areas that may include, but are not restricted to, the following:

- Student assistance for reporting and script writing
- Joint research/programme activities
- Continuing education programs formation
- Organization and participation in activities of public awareness on general issues (Except Political and Policy matters of GOI)
- Education Field Visits/ Internship
- Other, with mutual consent of both the parties.

[Handwritten signatures and dates]
21/12

ACTIVITY AGREEMENTS

Before any activities may be implemented, the parties shall discuss the relevant issues to the satisfaction of each party and enter into specific activity agreements based on the mutually agreed objectives and outcomes of the activity. Activity agreements will include such terms as the following:

- a) Elaboration of the responsibilities of each institution for the agreed upon activity.
- b) Specific schedules for the activity.
- c) Budgets and sources of finances for the activity.
- d) Detailed management of intellectual property rights and publications.
- e) Any other items deemed necessary for the efficient management of the activity.

COORDINATORS

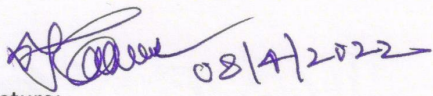
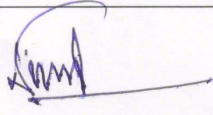
All activities conducted under the auspices of this MOU must have the endorsement of the coordinators. At BU, coordinator will be the COORDINATOR, BIMCJ and at of AIR the coordinator will be PROGRAME EXECUTIVE. Coordinators shall notify their counterparts should a new person be named to the position.

RENEWAL, TERMINATION AND AMENDMENT

5.1 This MOU shall remain in force for a period of FIVE years from the date of the last signature. This MOU may be extended by the written consent of the parties.

5.2 This MOU may be terminated by either party giving written notice to the other party at least 180 days in advance of the stated termination date. Termination of this MOU shall not affect activities in progress pursuant to specific activity agreements, which shall continue until concluded by the parties in accordance with their terms or as otherwise agreed to by the parties in writing.

5.3 This MOU may be amended only by the written consent of the parties.

 Signature: 08/04/2022	 Signature:
Prof. MUKESH KUMAR PANDEY	Shri KUNJ BIHARI
Vice Chancellor	Director
BU, JHANSI	AIR, JHANSI
DATE: 08/04/2022	DATE: 08/04/2022