



## Memorandum of Understanding

Institute of Tourism & Hotel Management

Bundelkhand University, Jhansi

&

Pride Group of Hotels

5, University Road, Shivajinagar,

Pune - 411 005, Maharashtra

Mr. Atul Upadhyay  
(Senior Vice President)  
Pride Group of Hotels



Prof. Sunil Kumar Kabra  
(Director)  
ITHM, BU, Jhansi





## Memorandum of Understanding

Institute of Tourism and Hotel Management, Bundelkhand University, Jhansi

And

Pride Group of Hotels, Pune, Maharashtra

### Background:

- A. Institute of Tourism and Hotel Management the first party (henceforth called ITHM) and Pride Group of Hotels, the second party (henceforth called Pride Group of Hotels), a registered non-profit organization promoting welfare of its members, travel and tourism agree to enter an MoU on 26<sup>th</sup> August 2022 wish to establish a cooperative relationship fostering engagement between the two organization with respect to the Tourism & Hospitality courses being conducted at Institute of Tourism and Hotel Management (ITHM), Bundelkhand University, Jhansi.
- B. This Memorandum of Understanding (MoU) sets out the framework for the cooperative relationship between the parties to enhance quality of course and contribution towards the same by both the parties.

### Provisions:

#### 1. Effective Date and duration of MOU:

This MOU takes effect from the date of signing by both the parties and initially will continue for a period of Five years. Prior to the expiry of this MOU the parties may agree in writing to extend or curtail the period.

#### 2. Areas of Co-Operative & Consultation:

The parties agree to collaboratively work towards effective development & delivery of Tourism & Hospitality being offered to students by Institute of Tourism and Hotel Management (ITHM).

M. V. Upadhyay  
(Senior Vice President)  
Pride Group of Hotels



Prof. Sunil Kumar Kabra  
(Director)  
ITHM, BU, Jhansi






The parties will collaboratively work broadly in the following areas besides other issues arising from time to time.

**(A) Role of Pride Group of Hotels**


- a) Pride Group of Hotels will assist in designing industry relevant Hotel Management & catering technology /Hospitality course curriculum.
- b) Sourcing Internships & Final job placement for students of Institute of Tourism and Hotel Management (ITHM) will help in bringing eminent industry leaders and sector related academia.
- c) Will facilitate in organizing trade related workshops/ Seminars/ Conferences and Trade fairs.
- d) Undertaking Capacity development initiatives for Institute of Tourism and Hotel Management (ITHM) Faculty members.
- e) Sourcing live projects for the students from corporations in the sector.
- f) Other related initiatives with an objective of making the Tourism & Hospitality Courses industry oriented.

**(B) Role ITHM**

- a) Institute of Tourism and Hotel Management (ITHM) will setup an advisory board with at least one honorary member from Pride Group of Hotels to assist ITHM faculties.
- b) Institute of Tourism and Hotel Management (ITHM) Faculty shall also assist Pride Group of Hotels in facilitating and designing training programs for its members and their staff as a continuous educational process.
- c) Institute of Tourism and Hotel Management (ITHM) will conduct Diploma and Certificate courses and whenever necessary will partner with Pride Group of Hotels

  
Mr. Atul Upadhyay  
(Senior Vice President)  
Pride Group of Hotels



  
Prof. Sunil Kumar Kabra  
(Director)  
ITHM, BU, Jhansi







**3. Use of Name and Logo:**

Both the parties can use the name or logo of the other party for publicity. As industry partner in advertising or news release only but any commercial tie up or promotion can be used after written approval of an authorized representative of the other party.

**4. Legal Effect of this MOU:**

This MOU outlines the framework of a working relationship between the parties. It is not intended to constitute a contract, but is built on goodwill and is binding in honor only. No partnership or joint venture is created by this MOU, and neither party can commit the other financially to third parties. There is no financial binding whenever necessary separate approvals will be obtained from relevant authority independent of this MoU.

**5. Termination:**

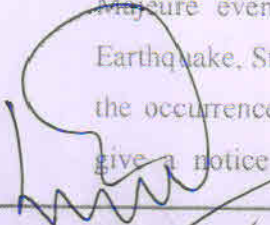
Either party may terminate this MoU by providing a minimum of one month written notice to the other party. The termination of this MoU will not affect any activity or project that is subject of a further agreement between the parties unless the relevant agreement provides otherwise.

**6. Disputes**


If there is any dispute the same shall be resolved at the level of the Head Institute of Tourism and Hotel Management (ITHM), in case if not resolved then any dispute will remain at the jurisdiction of courts of Jhansi.

**7. Force Majeure**

Neither Parties shall be held responsible for non-fulfillment of their respective obligations under this MOU due to the exigency of one or more of the Force Majeure events such as, but not limited to, the acts of God, War, Flood, Earthquake, Strikes, Lockouts, Epidemic, Riots, Civil commotion etc. provided on the occurrence and cessation of any such event the Party affected thereby shall give a notice in writing to the other Party within 30 (Thirty) days of such

  
Mr. Atul Upadhyay  
(Senior Vice President)  
Pride Group of Hotels



  
Prof. Sunil Kumar Kabra  
(Director)  
ITHM, BU, Jhansi





occurrence or cessation. If the Force Majeure conditions continue beyond 6 (six) months, the Parties shall jointly decide about the future course of action.

### AGREED

In witness whereof, the PARTIES represented by their authorized representatives, set forth their hands on this the day, month and year first stated above, agreed and accepted this MOU to be signed in the presence of the following witnesses:

IN WITNESS WHEREOF, each of the parties has caused this agreement to be executed by its duly authorized authorities as of date first written above.

For and on Behalf of ITHM, Bundelkhand University, Jhansi	For and on behalf of Pride Group of Hotels, Pune, Maharashtra
1 Head, ITHM, BU, Jhansi Signature: Name: Prof. Sunil Kumar Kabia Seal	2 Senior Vice President Pride Group of Hotels Signature: Name: Mr Atul Upadhyay Seal
Witness (Name & Signature): 1. Dr. Mahendran Singh 2. NISHANT PORWAR	Witness (Name & Signature): 1. Ashutosh Nath Shukla (CDHR- Pride Hotels) 2. Gandhari Hingarani

Mr. Atul Upadhyay  
(Senior Vice President)  
Pride Group of Hotels



Prof. Sunil Kumar Kabia  
(Director)  
ITHM, BU, Jhansi



**INSTITUTE OF TOURISM AND HOTEL MANAGEMENT**  
**BUNDELKHAND UNIVERSITY, JHANSI**

Courses being offered	Total Number of Students intake	Opportunity for various Trainings with the students courses	Duration of these Training Programs	Year/Semester in which students are sent for the Training	Month of the calendar in which the students are available for the training.	Specific Time when the college can be approached for the training placement confirmation	Number of Students (Tentatively) that can be committed to be placed with Pride Hotels as Interns	Placement Coordinator of ITHM (Contact person number with email id.)
Integrated BHMCT-MHMCT	60	Preliminary Industrial Training (PIT)	10 Weeks	First Year (After Second Semester)	June	One month before the commencement of Training.	5-10	<b>Dr. Mahendra Singh</b> Coordinator Training & Placement Contact No. 8400659099 Email : tphm.ithm@gmail.com mahendrasingh@bujhansi.ac.in
Integrated BHMCT-MHMCT	60	Industrial Training (IT)	12 Weeks	Third Year (After VI Semester)	June	One month before the commencement of Training.	5-10	
Integrated BHMCT-MHMCT	60	On the Job Training (OJT)	22 Weeks	Fourth Year (After VII Semester)	January	One month before the commencement of Training.	5-10	

