

MEMORANDUM OF UNDERSTANDING

Between



**CHHATRAPATI SHAHU JI MAHARAJ UNIVERSITY,
KANPUR, UTTAR PRADESH
(Formally Known as Kanpur University)**



**BUNDELKHAND UNIVERSITY, JHANSI,
UTTAR PRADESH**

1.0 PURPOSE

The purpose of this MOU is to develop academic and educational cooperation on the basis of equality and reciprocity and to promote sustainable partnerships and mutual understanding between the BHASKAR INSTITUTE OF MASS COMMUNICATION AND JOURNALISM, BUNDELKHAND UNIVERSITY, JHANSI, UTTAR PRADESH, INDIA and DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION, CHHATRAPATI SHAHU JI MAHARAJ UNIVERSITY, KANPUR, UTTAR PRADESH, INDIA. Both BU and CSJMU may be referred to individually as the "party" or collectively as the "parties".

2.0 SCOPE OF ACTIVITIES

BU and CSJMU aim to undertake cooperation in areas that may include, but are not restricted to, the following:

- a) Student exchange for research and study
- b) Exchange of faculty, staff and research scholars
- c) Joint research activities
- e) Continuing education programs
- f) Organization and participation in seminars, symposia, short-term academic programs and academic meetings
- g) Exchange of research and educational materials, publications and academic information
- h) Technical assistance
- i) Creation and marketing of electronic instruction media, including credit and non-credit courses
- k) Other, with mutual consent of both the parties.

3.0 ACTIVITY AGREEMENTS

Before any activities may be implemented, the parties shall discuss the relevant issues to the satisfaction of each party and enter into specific activity agreements based on the mutually agreed objectives and outcomes of the activity. Activity agreements will include such terms as the following:

- a) Elaboration of the responsibilities of each institution for the agreed upon activity.
- b) Specific schedules for the activity.
- c) Budgets and sources of finances for the activity.
- d) Detailed management of intellectual property rights and publications.
- e) Any other items deemed necessary for the efficient management of the activity.

4.0 COORDINATORS

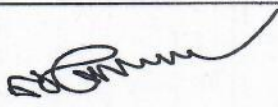
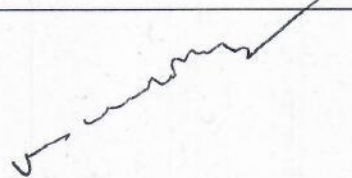
All activities conducted under the auspices of this MOU must have the endorsement of the coordinators. At BU, the coordinator will be DR. KAUSHAL TRIPATHI, ASSISTANT PROFESSOR, BIMC and at CSJMU, the coordinator will be Dr. YOGENDRA PANDEY, ASSOCIATE PROFESSOR & HEAD of DJMC. Coordinators shall notify their counterparts should a new person be named to the position.

5.0 RENEWAL, TERMINATION AND AMENDMENT

5.1 This MOU shall remain in force for a period of TEN years from the date of the last signature. This MOU may be extended by the written consent of the parties.

5.2 This MOU may be terminated by either party giving written notice to the other party at least 180 days in advance of the stated termination date. Termination of this MOU shall not affect activities in progress pursuant to specific activity agreements, which shall continue until concluded by the parties in accordance with their terms or as otherwise agreed to by the parties in writing.

5.3 This MOU may be amended only by the written consent of the parties.

	
Signature:	Signature:
Prof. MUKESH KUMAR PANDEY	Prof. VINAY KUMAR PATHAK
Vice Chancellor	Vice Chancellor
BU, JHANSI	CSJMU, KANPUR
DATE: 30.03.2022	DATE: 30.03.2022