



# **Memorandum of Understanding**

Institute of Tourism & Hotel Management
Bundelkhand University, Jhansi
Uttar Pradesh



Institute of Tourism & Hotel Management
Dr. B.R. Ambedkar University, Agra
Uttar Pradesh

Page

ITHM, DBRAU, Agra

Director
Institute of Tourism
& Hotel Management
Dr. B.R. Ambedkar University
Agra

Director b 7 Lo2

ITHM, BU, Jhansi
HEAD

Department of Tourism & Hotel

Tourism & Herel Management Bundelkhand University JHANSI







# Memorandum of Understanding

Institute of Tourism and Hotel Management, Bundelkhand University, Jhansi
And

Institute of Tourism and Hotel Management, Dr. B. R. Ambedkar University, Agra

#### Background:

- A. Institute of Tourism and Hotel Management, BU, Jhansi the first party (henceforth called ITHM-BU) and Institute of Tourism and Hotel Management, DBRAU, Agra the second party (henceforth called ITHM-DBRAU), a registered non-profit organization promoting welfare of its members, travel and tourism agree to enter an MoU on 26<sup>th</sup> July 2022, wish to establish a cooperative relationship fostering engagement between the two organization with respect to the Tourism & Hospitality courses being conducted at both the Institutions.
- B. This Memorandum of Understanding (MoU) sets out the framework for the cooperative relationship between the parties to enhance quality of course and contribution towards the same by both the parties.

#### **Provisions:**

### 1. Effective Date and duration of MOU:

This MOU takes effect from the date of signing by both the parties and initially will continue for a period of Five years. Prior to the expiry of this MOU the parties may agree in writing to extend or curtail the period.

# 2. Areas of Co-Operative & Consultation:

The parties agree to collaboratively work towards effective development & delivery of Tourism & Hospitality being offered to students by both the parties. The parties will collaboratively work broadly in the following areas besides other issues arising from time to time.

a) Will assist in designing industry relevant Hotel Management & catering technology /Hospitality course curriculum.

Director Di

& Hotel Management

B.R. Ambedkar University

Agra

Director
ITHM, BU, Jhansi
HEAD
Department of
Tourism & Hotel Management
Bundelkhand University
JHANSI







- b) Sourcing Internships & Final job placement for students of will help in bringing eminent industry leaders and sector related academia.
- Will facilitate in organizing trade related workshops/ Seminars/ Conferences and Trade fairs.
- d) Undertaking Capacity development initiatives for Faculty members.
- e) Sourcing live projects for the students from corporations in the sector.
- f) Other related initiatives with an objective of making the Tourism & Hospitality Courses industry oriented.

## 3. Use of Name and Logo:

Both the parties can use the name or logo of the other party for publicity. As industry partner in advertising or news release only but any commercial tie up or promotion can be used after written approval of an authorized representative of the other party.

#### 4. Legal Effect of this MOU:

This MOU outlines the framework of a working relationship between the parties. It is not intended to constitute a contract, but is built on goodwill and is binding in honor only. No partnership or joint venture is created by this MOU, and neither party can commit the other financially to third parties. There is no financial binding whenever necessary separate approvals will be obtained from relevant authority independent of this MoU.

#### 5. Termination:

Either party may terminate this MoU by providing a minimum of one month written notice to the other party. The termination of this MoU will not affect any activity or project that is subject of a further agreement between the parties unless the relevant agreement provides otherwise.

#### 6. Disputes

If there is any dispute the same shall be resolved at the level of the Head Institute of Tourism and Hotel Management (ITHM-BU), in case if not resolved then any dispute will remain at the jurisdiction of courts of Jhansi.

Page

Director Director
ITHM, DBRAULE AGTOURISM
& Hotel Management /
Dr. B.R. Ambedkar University
Agra

THM, BU, Jhansi
HEAD
Department of
Tourism & Horst Management
Bundelkhand University
JHANSI







7. Force Majeure

Neither Parties shall be held responsible for non-fulfillment of their respective obligations under this MOU due to the exigency of one or more of the Force Majeure events such as, but not limited to, the acts of God, War, Flood, Earthquake, Strikes, Lockouts, Epidemic, Riots, Civil commotion etc. provided on the occurrence and cessation of any such event the Party affected thereby shall give a notice in writing to the other Party within 30 (Thirty) days of such occurrence or cessation. If the Force Majeure conditions continue beyond 6 (six) months, the Parties shall jointly decide about the future course of action.

# AGREED

In witness whereof, the PARTIES represented by their authorized representatives, set forth their hands on this the day, month and year first stated above, agreed and accepted this MOU to be signed in the presence of the following witnesses:

IN WITNESS WHEREOF, each of the parties has caused this agreement to be executed by its duly authorized authorities as of date first written above.

For and on behalf of ITHM, Dr. BR For and on Behalf of ITHM, Bundelkhand Ambedkar University, Agra. University, Jhansi Director Director ITHM, DBRAU ITHM, BU, Jhansi Signature: Signature: Name : Prof Lave of Joursm Name : Prof Suni Almar Kabia & Hotel Management Department of Seal Dr. B.R. Ambedkar University Tourism & Hotel Management Bundelkhand University Witness (Name & Signature): Witness (Name MANGinature): 1. Frof UN Sherks Consterned 1. Dr. ax, Syenivasan 2. Kuldeap Yaden W 2. Hishar Porwar

Director

Director Institute of Tourism Dr. B.R. Ambedkar University

ITHM, BU, Jhansi HEAD Department of Tourism & Hotel Management **Bundelkhand University** JHANSI

